

TUMKUR UNIVERSITY
VI SEMESTER – JOURNALISM (NEP SCHEME)
INTERNSHIP PAPER
Mobile Journalism (MoJo)

Programme Name	BA in Journalism & Mass Communication	Semester	6
Course Title	Mobile Journalism (MoJo)		
Course Code	INTERNSHIP	No. of Credits	3
Contact Hours	Theory: 2 hour per week (2 credits) Practical: 2 hour per week (1 credit)	Duration of SEA/ Exam	2 hours
Formative Assessment Marks	40	Summative Assessment Marks	60

Course objectives:

- To introduce students to the concept and practice of mobile journalism
- To develop skills in reporting, shooting, and editing using smartphones
- To enable students to produce multimedia news content independently
- To familiarize students with digital publishing platforms

Course Outcomes:

By the end of the course, students will be able to:

- Produce news stories using smartphones
- Shoot and edit videos professionally using mobile apps
- Perform live reporting and digital storytelling
- Publish content across digital platforms effectively

CONTENTS

UNIT I: Introduction to Mobile Journalism

Concept and evolution of Mobile Journalism; Role of smartphones in news production; Advantages and limitations of MoJo; Essential tools: smartphones, microphones, tripods, lighting; Overview of mobile apps for journalism

15hrs

UNIT II: Mobile Reporting and Video Production

News gathering using smartphones; Framing, composition, and camera angles; Shooting techniques: interviews, vox pops, PTC (piece-to-camera); Video editing basics on mobile apps; Adding text, transitions, voiceovers, and music; Visual storytelling techniques; Creating short-form content for digital platforms

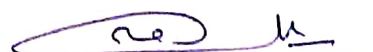
15hrs

UNIT III: Practical exercises

- (1) Identifying MoJo tools, Basic mobile shooting exercise
- (2) Conducting interviews using mobile
- (3) Shooting a short news video (1–2 minutes)
- (4) Editing raw footage into a news package; Creating a short social media video
- (5) Live news coverage

30hrs

Note: End-semester examination and Internal Assessment (IA) will be same like other core papers (60:40 ratio). Theory exams will cover all three units including the practical exercises. There will be no separate practical examination for this paper.


Chairman

Board of Studies
Journalism - UG

Tumkur University, Tumkur - 572103