



**Tumkur University**

**University College of Arts**

**Department of Business Administration**

**Tumakuru - 572103**

**&**



**Karnataka State Souharda Federal Co-operative Ltd.,**  
**Bangalore**

Jointly Organising a

**One day National Conference on**

# **The 3-I Engine : Driving India's Journey to a \$5 Trillion Economy**



**Date: 19<sup>th</sup> September 2025**

**Venue: Sir M. Visvesvaraya Auditorium  
Tumkur University, Tumakuru-57103**





## About Tumkur University

Tumkur University established in the year 2004, has gained significance as one of the young Universities in the country and has been recognized as an institution of higher learning on par with high profile national institutions. It is a State University, established to cater to the educational needs of Tumakuru district where the majority of students hail from the rural background. Since its inception, the University has been witnessing tremendous growth in the development of its academic profile and infrastructural facilities. The University has accredited by NAAC with B+ Grade and been rated as a "Three Star" institution under the Karnataka State Universities Rating Framework(KSURF) released by the Karnataka State Higher Education Council, Bengaluru. The evaluation was based on the criteria of Knowledge Production, Knowledge Transmission and Social Inclusiveness, besides taking into consideration the performance of the university in the domain of research, innovation, teaching, generating employment opportunities, providing basic amenities, inclusiveness and making social impact. In addition, the University has had significant academic collaborations with several organizations and institutions of national importance including the Institute for Social and Economic Change, Bangalore; Tata Institute of Social Sciences, Mumbai; Intel, India; University of Rouen, France, National Law School of India University, Bangalore; and Mangalore University. Chief Patrons

## About the Department of Business Administration

The Department of Business Administration is one of the prominent academic departments of the University College of Arts, Tumkur University. Established with a vision to nurture future business leaders and entrepreneurs, the department offers a dynamic and holistic education in the field of management and commerce. It provides a comprehensive undergraduate program that combines theoretical knowledge with practical skills, enabling students to meet the challenges of the modern business world. With a dedicated faculty team, the department focuses on student-centered learning, industry exposure, and academic excellence. Regular seminars, workshops, internships, and mock interviews are conducted to enhance students' communication, leadership, and analytical abilities. The department also emphasizes ethics, innovation, and social responsibility in business practices. As part of a reputed university, the Department of Business Administration plays a key role in shaping professionals who contribute effectively to both local and global business environments.

India has set an ambitious target to become a \$5 trillion economy in the near future, aiming to position itself as a major global economic power. Achieving this vision demands a strategic focus on three critical pillars - Innovation, Inclusion and Investment, collectively known as the "3 I's." These elements serve as powerful catalysts to accelerate sustainable and equitable growth across sectors. Inclusion ensures that every section of society, including marginalized and under represented communities, actively participates in and benefits from economic progress. Innovation fuels productivity and global competitiveness through technology, research, and entrepreneurship. Investment, both public and private, domestic and foreign, provides the essential capital to drive infrastructure, industry, and digital transformation. This national conference aims to bring together academicians, industry leaders, policymakers, and students to explore how these three interconnected forces can collectively shape India's journey toward its \$5 trillion economic aspiration.

## About the Conference

### IMPORTANT DATES

Registration Starts

10<sup>th</sup> August 2025

Last date for submission full paper

25<sup>th</sup> August 2025

Intimation of Acceptance letter

31<sup>st</sup> August 2025

Date of conference

19<sup>th</sup> September 2025

## Call for Paper

*The conference team invites research papers on the following sub themes*

### **Sub-themes under Innovation:**

1. Innovations in Banking & Co-operatives
2. Digital Transformation
3. Startup Ecosystem
4. AI and Emerging Tech
5. R&D Culture
6. Smart Manufacturing
7. Fin Tech & Agri-Tech
8. Green Technology

### **Sub-themes under Inclusion:**

1. Co-operative Economy
2. Financial inclusion and digital banking
3. Skill Development

4. Women Empowerment

5. Rural Upliftment

6. Social Equity

### **Sub-themes under Investment:**

1. Bridging Urban -rural digital divide

2. FDI Opportunities

3. Infrastructure Growth

4. Green Finance

5. Public-Private Partnerships

6. Ease of Doing Business

7. Waste wealth models

8. Climate policy

9. Vikasith Bharat & Global competitiveness



### **Guidelines for paper submission**

1. **Originality:** All submissions must be original and unpublished work. Plagiarism in any form will lead to immediate disqualification.
2. **Format:** Papers should be typed in MS Word, using Times New Roman, font size 12, 1.5 line spacing, and should follow APA (7th Edition) citation style.
3. **Length:** The full paper should not exceed 3000 words including references, tables, and figures. An abstract of 250–300 words must be submitted with 4–5 keywords.
4. **Authorship:** A maximum of two authors per paper is allowed. All authors must register separately if attending the conference.
5. **Submission Deadline:** The final paper must be submitted by 25th July 2025 via email to 3iconf.tut2025@gmail.com. Late submissions will not be accepted.
6. Authors are requested to prepare their abstract and full paper and submit a soft copy through email ID: 3iconf.tut2025@gmail.com
7. **For registration kindly fill the form** <https://forms.gle/4X3Pzz1whJkXpUXq9>

**PUBLICATION OPPORTUNITY** Selected papers will be published in a peer reviewed journal / an Edited Book with ISBN which will be released on the date of conference.

✉ : 3iconf.tut2025@gmail.com



Scan for Registration



## REGISTRATION FEE

Faculty and Industry Delegates	₹ 500
Research Scholars	₹ 300
Students	₹ 100

## BANK DETAILS

Name : Finance Officer, Tumkur University  
SB A/C No.: 6408141621  
Bank : State Bank of India  
Branch : Tumkur University Branch  
IFSC Code: SBIN0040850

### Chief Patron:

**Prof. M. Venkateshwarlu**

Hon'ble Vice Chancellor,  
Tumkur university

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**Prof. Satish Gowda N.**

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**Sri. Sharana Gowda G Patil**

Managing Director,  
Karnataka State Souharda  
Federal Co-operative Ltd.,

### Conference Chairman

**Dr. Dhakshayani G**

Principal, University College of Arts  
Tumkur University

### Conference Advisory Committee

**Prof. B. Shekhar**

Chairman  
DOSR in Commerce, Tumkur University

**Prof. P. Paramashivaiah**

Dean & Senior Professor,  
DOSR in Commerce, Tumkur University

**Prof. G. Sudarsana Reddy**

Senior Professor  
DOSR in Commerce, Tumkur University

**Prof. Noor Afza**

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DOSR in Management, Tumkur University

**Dr. Suresh B K**

Associate Professor, DOSRC in Tumkur University

**Prof. Devarajappa S**

Professor,  
Central University of Karnataka, Kalaburgi

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**Arunkumar K** Lecturer in Commerce and Management

**Manjula Devi H S** Lecturer in Commerce and Management

**Vasudeva D.M.** Lecturer in Commerce and Management

## ALL CORRESPONDENCE SHALL BE ADDRESS TO

**Conference Convener**

**Rajesh Naik**

Lecturer

Department of Business Administration  
Tumkur University

**Mob. No.: 9956500566**

**Organizing Secretary**

**Dr. Srinivasa Murthy M D**

Associate Professor

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