

TUMKUR UNIVERSITY

Department of Studies & Research in Business Administration

COURSE NAME: MBA (Business Analytics) – Self Finance Course

The explosion of data and technology driven business has become a powerful driver of business innovation. To sustain in this competitive era and age of analytics executives and managers need new capabilities and disruptive thinking. MBA (Business Analytics) program is designed to train this next generation of management professionals who need to thrive in a world of analytics-driven competition. The Master (Business Analytics) program is to create professionals capable to leverage the power of Data Analytics onto business trends, and predictions, and integrating technologies of different levels for offering competitive edge to industrial processes and business. The program offers a synchronized curriculum covering facets of IT and management. To equip with essential skills required to identify, evaluate, and capture business analytic opportunities that create value and groom techno managers capable of adopting and handling challenging roles in the present competitive era. Degree in Business Analytics provides Plethora of opportunities in sectors like Banking, Retail, Textile, Healthcare, Automotive, energy, government, healthcare, insurance, manufacturing, and pharmaceuticals etc as there is more demand than the supply.



Eligibility:

- Undergraduate degree from a recognized university or professional holding BE, B.Sc.(CS), BCS, B.Sc.(IT), BCA, B.SC in Statistics., applicants with other qualifications such as B.Com. BBM may apply provided they have done a basic mathematics/ statistics at both 10+2 and Undergraduate level with 50% of Marks (45% marks



aggregate in case of candidate belonging to backward community and persons with disability belonging to Karnataka state only) / Four years duration recognized by this university or who have passed any other examination recognized by this university as equivalent thereto by this University shall be eligible for admission to the Post Graduate Programme in Management (Business Analytics) provided they shall also satisfy the eligibility conditions like percentage of marks etc. as may be prescribed by the University, Government of Karnataka, AICTE, UGC etc. from time to time. The candidates shall have passed the prescribed qualifying examinations with not less than 50% of the marks in aggregate of all the years / semesters of the degree examinations. However, in the case of candidate belonging to SC/ST/CAT-I and any other groups classified by the Government of Karnataka for such purpose from time to time, the aggregate percentage of marks in the qualifying examinations shall be not less than 45%.

COURSE NAME: MBA (Training and Development) Self Finance Course

Eligibility:

- Admission to MBA (Training and Development) is open, to all the candidates who possess an any Bachelor's Degree of minimum three years / four years duration recognized by this university or who have passed any other examination recognized by this university as equivalent thereto by this University shall be eligible for admission to the Post Graduate Programs in Management provided they shall also satisfy the eligibility conditions like percentage of marks etc as may be prescribed by the University, Government of Karnataka, AICTE, UGC etc. from time to time.

The candidates shall have passed the prescribed qualifying examinations with not less than 50% of the marks in aggregate of all the years / semesters of the degree examinations. However, in the case of candidate belonging to SC/STCAT-I and any other groups classified by the Government of Karnataka for such purpose from time to time, the aggregate percentage of marks in the qualifying examinations shall be not less than 45%.



Note: In order to obtain admission to MBA (Business Analytics) and MBA (Training and Development) courses, a candidate must appear for the University Post Graduate Common Entrance Test (UPGCET) which will be conducted by Tumkur University.

Venue for the entrance examination:

Dr. P. Sadananda Maiya Block Tumkur University Tumkur.

The University Post Graduate Common Entrance Test-2019 time table is as follows :

Date & Day	Course	Timings	Marks
4th September 2019 Wednesday	Admission to 1st Year/ 1st Semester MBA (Business Analytics)	10.30 to 12.30	100
4th September 2019 Wednesday	Admission to 1st year/ 1st semester MBA (Training and Development)	10.30 to 12.30	100

Contact Details:

Prof. Noor Afza

Chairman

Department of Studies and Research in Business Administration

Dr. P Sadanadamaiah Building

Tumkur University

Tumkur

Ph: +91-9449089075