

Publication details with Abstract of Dr. Rajendra Babu H for the years 2012-2016

National Journal:

1. Rajendra Babu H. (2015). (Advances in information storage and retrieval: A panoramic view of modern day libraries. Special Issue of Golden Research Thoughts: An International Multidisciplinary recognised Research Journal. ISSN: 2231-5063. April. P: 74-82.)

Abstract

Information has become an essential commodity in our day-to-day life. We are living in the information driven era, where the decisions are taken based on the information called 'informed decision making process.' As the information grows, even more after the invention of Internet and web technologies, contributes predominantly to the information explosion, thus associated information pollution. As the amount of information grows, a related trend of information storage concept evolved. Today information growth is directly related or impacted on the storage devices / medium. As the amount of storage and processing has grown, the complexity of the data and the challenges of working with it have also accelerated. In this article the author has discussed, the way library information and storage footprints have gone hand-in-hand and a list of few associated tools and technologies fuel the trend of information storage and its subsequent retrieval with an emphasis on information retrieval and search techniques

2. Rajendra Babu H and Chandrashekara M (2014). USE AND AWARENESS OF OPEN ACCESS JOURNALS AMONG INDIAN SCIENTIFIC COMMUNITY. Indian Journal of Library and Information Technology (IJLIT). Vol -4(4), July-Sep. ISSN 2249-8494.

Abstract

This paper discusses the general background and basic concepts of open access (OA), aimed at finding how OA helps in better science communication. The authors have tried to find the pulse of the life scientists from among major scientific and R&D institutions to assess their awareness and subsequent use of open access journals. There are very specific issues dealt in detail, analysed the results of the questionnaires distributed and provided inferences respectively in the article. This is an effort to showcase a major paradigm shift in scholarly communication in the world in general and India in particular about a relatively new concept identified and nurtured by the scientists called "Open access" and "Open access journals" for science communication.

3. Rajendra Babu H and Chandrashekara M (2014). Willingness and preference of publication in open access journals: a study of Indian scientific community. e-Library Science Research Journal. Vol.3, Issue.1, November. ISSN: 2319-8435. Impact Factor : 2.1703(UIF)

Abstract

The present study was conducted to identify the preferences and willingness of life scientists on open access publishing of their scholarly research output. The scientific community publishes their long years of research work by utilising 'tax payers' money in scholarly publications for many professional as well as personal reasons. Notable among them are gaining credibility among peers (name, fame and increased

citations), winning research grants, promotion and so on. The study was taken up through collection of data from scientists of various institutes and life science subjects using a questionnaire set for the purpose. There were instances where 100% respondents said they would want their work to reach maximum audience (readers) without any cost and copyright restrictions. The details are discussed in depth in the article.

International Conferences

1. Rajendra Babu H and Dr. Chandrashekara M. (2015). Open Access Journals Use and Awareness Among Life Scientists, Golden Jubilee Summit & International Conference on "Information Unbounded: The Past, the Present, and the future of Information Sciences" Organized by Department of Studies in Library and Information Science (MyDLIS) in association with Mysore University Information and Library Alumni Network (MILAN). June 18-20, 2015. ISBN: 978-81-92-12-1772

Abstract:

This paper discuss concept of open access and open access journals, determined to find out how open access helps for the science communication. The authors have studied the pulse of the life scientists from among major scientific and R&D institutions in Bangalore, Karnataka to assess the awareness and the use of open access journals for their research and teaching. There are specific issues such as use, awareness, copyright, awareness about open access journals (OAJ) dealt in detail. This an effort to showcase a major paradigm shift in scholarly communication in the world with the advent of internet and web 2.0 tools and technologies in particular.

2. Chaitra N and Babu, H. Rajendra (2013), "Digital Libraries: Concept, design and development", Paper presented at the International conference on Knowledge management and Organisation in the digital era, 17-19 January, Birla Auditorium, SIT, Tumkur, India. ISBN:978-93-5104-135-1

Abstract

Electronic publishing and information access have become easy and convenient with the advent of ICT (Information and Communication Technologies) mainly because of associated technologies such as Internet and the World Wide Web (WWW or W3). Most digital libraries were developed in the past by taking up projects based on specific disciplines/functions of the libraries and then developed into full-fledged digital libraries. "Today's digital libraries are extreme complex information systems, which run on either the Internet on the Intranet. The facilities of digital libraries are increasing considerably as the technology advances with a motive to provide the right information in right time in the right format to the right user. The prime purpose of the digital library is to provide the required information to its users in a convenient and speedy manner. The dual fields most directly involved in any digital library are computer science and library science. The digital library movement is evolving rapidly and thus enable libraries provide digital collections and services to their communities. Today the technology has brought about a paradigm shift in the way we create, access, and use/reuse information. The design and development of digital libraries requires a lot of technical, process orientation, managerial and allied skills on part of modern day library professionals. In this paper, the authors discuss

digital libraries, technologies involved and development of a digital library precisely.
20. Babu, H. Rajendra Etal (20

3. Babu, H. Rajendra Etal (2013), "Digital Rights Management: Boon to the creator and Bane to the User", Paper presented at the International conference on Knowledge management and Organisation in the digital era, 17-19 January, Birla Auditorium, SIT, Tumkur, India. ISBN: 978-93-5104-135-1

Abstract

Today's internet empowered knowledge society has a very less need for the tiresome research to find right information for the right purpose, as the internet has made seamless availability of digital information. This possibility opens both the doors at the same time, one is easy access to information for the use thus 'better informed decisions' and the other being same easy access to information which also drives misuse and over production of already available information (in other words genesis of academic dishonesty). The misuse resulting into increased ethical issues and academic integrity or publishing integrity such as plagiarism, violation of copyrights, doubts on author credibility, loss of respect and so on. This phenomenon is resulting into loss of revenues based on original ideas, artistic works, music and many more. There is a light at the end of the tunnel in the form of right Digital Rights Management (DRM). Authors have made an effort to explain what is DRM all about, issues associated with DRM and the reasons 'why librarians are increasingly opposing DRM'.

National Conferences:

1. Babu, Rajendra, H. (2016). Knowledge Management and Its role in Modern day library and information services. Published in the conference on "*Information Literacy and embedded Librarianship: Changing role of college libraries in Digital Era*" During 18 - 19 November 2016. ISBN : 978-81-933090-4-9.

Abstract

'Knowledge is power' propounded by the great philosopher and statesman sir Francis Bacon. The modern- day decisions are driven by knowledge. An individual, an organization – be it a corporate MNC or a government agency, an educational institution, a province, and even a country dependent on knowledge to arrive at decisions. In this knowledge driven era, Knowledge organization plays a pivotal role in better management of knowledge to help enable to make better decisions. With the advent of ICT, ease of access, analysing, disseminating and enables swift in publishing of pin-pointed knowledge to counter the business/academic issues and user needs. Library and information science professionals play a very important role in the whole knowledge-life-cycle in traditional information-life-cycle. Here is an attempt to let the readers know what knowledge management is all about with adequate examples of "Data to Information to Knowledge to Wisdom", Knowledge Society and Knowledge management market from the authors past working experiences in the MNC corporate organizations.

2. Rajendra Babu H and Chandrashekara M (2016). Awareness and use of Institutional Archives and Repositories. Published in the National Conference on "*Bridging the digital Divide: Open Source and Open access Movement*". Organised by Department

of studies and information sciences University of Mysore, Mysore. During 11-12 March 2016. ISBN: 978-81-921217-8-9.

Abstract

After the advent of Internet and associated Web Technologies, open success (OA) is a fast evolving phenomenon in science communication. The OA movement has two main forces adding fuel to the rapid growth, the first being the scientific community's aversion towards the vicious publishing policies and rapid growth in web technologies is being the second reason. Open access has been categorized as gold and green routes. Institutional repositories /Archives represent the Green OA. The authors have conducted a study to assess the awareness and subsequent use of IR in detail. This paper has dwelled in detail to ascertain the user awareness, use and opinion on IR's and IR articles circulation and associated rights management and so on. The study covers responses from scientific community of five premium research institutions in India.

3. Babu, H. Rajendra and Reddy, Subhash (2015). Open Access Journals (OAJ): Use and Awareness among Scientific Community". Published in the proceedings of "18th National Convention on Knowledge, Library and Information Networking (NACLIN 2015)", At Kalaburagi.

Abstract

This paper discusses concepts of open access (OA) and open access journals (OAJ), determined to find how OA helps further science communication. The authors have studied the pulse of the life scientists from among major scientific and R&D institutions in Bangalore, Karnataka to assess the awareness and use of open access journals for their research and teaching. There are very specific issues such as use, awareness, copyright, awareness about OAJ dealt in detail. This is an effort to showcase a major paradigm shift in scholarly communication in the world with the advent of Internet and web 2.0 tools and technologies in particular.

4. Chandrashekara M and Rajendra Babu H (2014). Library consortia initiatives in India. In Libraries and Librarianship in Transition: Challenges and Opportunities (Proceedings of the Conference 22-23, August 2014). Edited by Vasappa Gowda M Manjunatha K, George Rodrigous and Rekha D Pai. Mangalore, Besant Evening College. 145-151. ISBN 978-81-929927-0-9

Abstract

This paper discusses the general background and basic concepts of Open Access (OA), how OA helps in better science communications. The authors have tried to enlist few of the OA initiatives using web 2.0 tools and technologies in betterment of science communication as well as their current developments such as PLoS, Creative commons, DOAJ, DOAB, BioMedCentral and so on. The article also provides brief information about Open Access Initiatives in India as well.

5. Babu, H. Rajendra and Ramanna (2014), "Innovative Information Services: User Efficiency Enhancer" Paper Published in "2nd SoFERENCE: A National Level Social Conference on Failures, Learnings, Case Studies, Best Practices and Success Stories in LIS and related areas". ISBN: 978-93-819792-3-5 (Won the best paper Award)

Abstract

Libraries and library professionals are faced with a humongous task of enhancing reading habits among its clientele in the digital era .Developing innovative and creative library services to keep pace with the fast changing business scenario and the associated user requirements is a huge challenge on part of modern day LIS professionals. Information access technology developments, particularly those providing easy access to information on the Web, have considerably increased the expectations of library users, who expect (in fact command) pin-pointed, speedy and comprehensive in information services provided by libraries. To meet these challenges, libraries are coming up with specialized, innovative and value –added information services, such as proactive and reactive information services. This article discusses various innovative services in library and information services in the corporate arena. As the librarians are struggling to sustain their jobs, innovations are the ‘mantra’ and will help them maintain sustainability and enhance user satisfaction.

6. Madhusudhana J and Babu, H. Rajendra (2014), "Content Research as a Service: A Corporate Overview" Paper Published in "2nd SoFERENCE: A National Level Social Conference on Failures, Learnings, Case Studies, Best Practices and Success Stories in LIS and related areas". ISBN: 978-93-819792-3-5 (Won the best paper Award)

Abstract

Content research can be described as the most widely used method for gathering the required data/ information. This process involves accessing information that is already gathered from either the originator or a distributor of primary research. Content research includes collecting information from third-party sources such as company websites, sales and accounting records, magazine articles and marketing research reports and making it to be used by the users for their research and work purpose. It also includes any previously gathered information used by the market from any internal or external source.

7. K V Ramaswamy and Babu, H. Rajendra (2014), "Adopting Six Hats thinking Methods for effective Book Review" Paper Published in "2nd SoFERENCE: A National Level Social Conference on Failures, Learnings, Case Studies, Best Practices and Success Stories in LIS and related areas". ISBN: 978-93-819792-3-5 (Won the best paper Award)

Abstract

There is a constant requirement placed on the Library professional to review books and other reading material and submit them for the user’s consideration. There are reviews that are good and reviews that are different. However it is very difficult to state that a particular review is ideal or better than the other. For a new professional entering the field, the exposure to reviews can be daunting as he or she does not have a common standard with which to review the material presented. An attempt is being made in this paper to present a method by which a professional – new or seasoned can improve their reviews and make them more comprehensive and standardized. The method suggested is the six thinking hats framework invented by Dr. Edward de Bono.

8. M. Chandrasekhar and H. Rajendra Babu (2014). Open Access and Open Access Initiatives for the Science Communication. Paper published in “National Conference on Management of Modern Libraries (NACML)” held on February 21–22, 2014 by SEARCH - The Health Sciences Library in association with the Department of Library and Information Science, Manipal University, Manipal as a part of Diamond Jubilee celebrations of Kasturba Medical College, Manipal. Published by ALLIED PUBLISHERS PVT. LTD. ISBN: 978-81-8424-869-2

Abstract

This paper discusses the general background and basic concepts of open access (OA), how OA helps in better science communications. The authors have tried to enlist few of the OA initiatives using web 2.0 tools and technologies in betterment of science communication as well as their current developments such as PLoS, Creative commons, DOAJ, DOAB, BioMedCentral and so on. The article also provides brief information about Open Access Initiatives in India as well.

9. K V Ramaswamy and H Rajendra Babu (2014), Exploratory Decision Making for Innovative Information Professionals, in National Conference on innovative Library professionals (NCLC-2014) held at Dravidian University, Kuppam, AP on 7-8 March 2014. ISBN: 9789382829768

Abstract

Decision making process plays a very significant role in the activities of a manager or the person who is responsible for running an organization like library. While the person at top has to take many decisions, the junior members of the library staff also have to take many decisions. For a new professional entering the field, taking non programmed decisions can be daunting as he or she does not have a common process to use to ensure the best decision in the given circumstances. An attempt is being made in this paper to present a method by which a professional – new or seasoned - can improve their decision making and make them more comprehensive. The method suggested is to apply the six thinking hats in a special sequence to apply before the decision. The six hats method of thinking was invented by Dr. Edward de Bono, considered by many as the Father of teaching thinking as a skill.

10. Nagaraja L G and Rajendra Babu H (2014), Social Media: what’s in there for the library??, in National Conference on innovative Library professionals (NCLC-2014) held at Dravidian University, Kuppam, AP on 7-8 March 2014. ISBN: 9789382829768

Abstract

In the 21st century libraries are the fast growing organisms, they plays a very important role in the recent decades. It is all possible only because of the Social Media. In the present scenario, social media are the good tools to build a networking among people especially for libraries and the library users and serve the users using social media. Libraries are going through a paradigm shift in adopting new technologies and disseminating their services through social media. In this situation it is necessary to study about Social Media. This paper discusses some popular Social Media sites and how social networking sites are useful to build a networking among library users and how to provide library services using these social media to the users.

11. K V Ramaswamy and H Rajendra Babu (2014), Useful Habits to Create Personal Edge in the Digital Age, in Two day National Seminar on “Digital Shift: Making Libraries relevant for education and research”, during 6-7 March organised by Department of Library and Information Science, Karnataka State Women’s University, Jnanashakti campus, Torvi, Bijapur 586108, Karnataka, India. ISBN: 978-9383-09018-1

Abstract

Due to the information revolution, there has been a shift in many traditional roles. New roles have evolved. The librarian is no longer the keeper of books but his or her very role is being questioned in the light of the ease of access to information. What is required is a hard look at what librarians do day-in-and-day-out, in other words, their habits. Habits shape our lives because they consistent and often unconscious patterns. This paper examines how to apply specifically seven habits for librarians. It uses the work of Dr. Stephen Covey’s book on the same subject which is famous as the seven habits of highly effective people. In the end, a mapping between the 7 habits and five laws is given.

12. Madhusoodhana K C and Rajendra Babu H (2014), LIS education in India: what it is? and what’s needed!!!..., in Two Day National Seminar on “Digital Shift: Making Libraries relevant for education and research”, during 6-7 March organised by Department of Library and Information Science, Karnataka State Women’s University, Jnanashakti campus, Torvi, Bijapur 586108, Karnataka, India. ISBN: 978-9383-09018-1

Abstract

This paper discusses about the Library and Information Science (LIS) education in general and Indian scenario in specific. What are the present conditions of LIS education in India needs to be done by Library schools/university? and the changing role of LIS education in Information technology era. The library schools need to foster and develop the required knowledge and skills relating to the use of information technology among students. The paper discusses the problems and challenges in LIS education in the Indian context and also provided some suggestions keeping LIS students in mind.

13. K V Ramaswamy and H Rajendra Babu (2014), Mission, Vision and Goals for Library Professionals, National Conference on “Contemporary engineering college libraries: Challenges and Prospects” held on 10-11 January 2014 at Kalpataru Institute of Technology, Tiptur. ISBN: 978-81-928662-0-8 (Got the best paper award)

Abstract

The world is currently undergoing the information revolution. It has evolved from the industrial age and information is gaining strategic importance in all sectors of society. In these times of change, it becomes imperative for libraries to reinvent themselves according to the requirements of the information revolution. Mission / vision and goals will give identity to the individuals and to the library thereby providing value and increasing the knowledge levels. This paper explores some activities that may be undertaken individually or collectively by library professionals in order to enhance their own profile and contribution to the field. Evolution of sample mission and goals has been discussed. By applying these techniques, it is hoped that the libraries would be able to attain greater heights in their overall purpose as sources of information and maybe even knowledge and wisdom.

14. Vanishree M S, Rajendra Babu H and Sunil M V (2013), Innovative services: A change agent in transforming school libraries, in the National conference on Inspiring Library services (NCILS-2031), organised by Sree Siddhartha education society(r), Tumkur during 12-13 July. ISBN: 978-81-926-304-10

Abstract

Libraries are reservoirs of strength ,grace and wit, reminders of older, calm and continuity , lakes of mental energy, neither warm nor cold, either light or dark. The pleasure they give is steady, reliable, deep and long-lasting. In any library I the world, I am at home, unselfconscious, still and absorbed. Librarians are the emperors of their library and associated wealth of information. They have to be very keen in their organization and services to win in the battle of user satisfaction. A little ignorance or laziness leads to a defeat of a librarian. In this regard librarian should plan for introducing new and new services which makes the users to win in their field. The discuss about best practices which a well-known school of Mysore, PRAMATI HILLVIEW ACADEMY Library right from its planning to the services given to the students. This gives a detailed picture about the elevated look, celebrations, Classroom library service, Library hour and special services to parents. This article is presented to you as an example of how innovation plays a huge role in inspiring the school library users.

15. Rajendra Babu H and Chandrashekara M (2013), Library and Open Access: An inspiration derived all through, in the National conference on Inspiring Library services (NCILS-2031), organized by Sree Siddhartha education society(r), Tumkur during 12-13 July. ISBN: 978-81-926-304-10

Abstract

Libraries are a natural source of inspiration for the curious and creative. The job of a librarian is to supply the knowledge life blood by “oxygenating” with in the library for all the aspirants who come-in with the quest for information/knowledge. It is exciting to see the way how individuals as well as group of individuals come together invest their life-long earnings, investing their intellectual capital and actual capital in bringing out an inspiring library and library activities. All the efforts culminate in realizing one global that is ‘inspiring people’ to use the libraries and encouraging /enhancing reading habits. The best practices in the form of Mr.Anke Gowda’s contribution to the society by building simple library services on a large scale for profit. There is also a mention of a young Gram Panchayat librarian Mr.Ramamurthy Hedge, Unchalli village, Uttar Karnataka District, Karnataka from the department of public libraries (DPL), and Karnataka on his innovative ways of spreading reading habits among village community are being discussed in this article.

16. Chandrashekara M and Rajendra Babu H (2013), Go-to-Market Initiative for innovative information services: An effective utilization of e-resources, in the UGC sponsored 2-day National seminar on “Emerging trends in e-resources management and services in college libraries” organised by teresian College, Mysore, 27-28 September 2013 (Invited Paper). ISBN: 978-93-83302-00-0

Abstract

ICT has a great ability to empower the user and enable them to create, disseminate and access to their own content/information. All this is possible because constant

innovation by technologists. The innovation in Library and Information Sciences/services (LIS) helps the modern day librarian to respond to the ever changing needs of its clientele (library user). Innovation fueled by marketing of the innovative information services and research information services plays a pivotal role in creating awareness among the library patrons thus better use of the library (subscribed) resources. This is leading to the multidimensional approach on part of library professionals in bridging the gap between library resources and users. Here is an effort undertaken by the authors to promote the library services/ resources through initiatives such as "Go-To-Market (GTM)" in a corporate software services company in Bangalore, India. The authors and their team have met many corporate users from all spheres and cadres in the software services organization to promote and create awareness among the users. The marketing methods used by the authors are innovative in their own way. The details are discussed in length, provided the specific graphs and also results in the article. A significant development in the usage has been observed (10-30% Month-on-Month). The usage of the ISD subscribed resources have shot up many folds. The 'Returns on Investment (ROI)' presented to the management has resulted in getting the approval for the future budget requests. This also increased the confidence on part of management and in-turn boosted the confidence of the library staff.

17. Vani Hiremath, Rajendra Babu H and S Nagaraj (2013), E- Resource management: What? Why? How?, in the UGC sponsored 2 day National seminar on "Emerging trends in e-resources management and services in college libraries" organised by teresian College, Mysore, 27-28 September 2013. E-book ISBN: 978-93-83302-01-7

Abstract

Today's information and knowledge driven era, gathering information and seamless dissemination of the same has been enabled using electronic resources (e-resources). E-resource makes life easy for the parties such as users and library professionals. With the advent of internet science, communications are made easy through web2.0 technologies. Since the emergence of e-resources in early 1990's such as e-books, ejournals, e-thesis and other scholarly materials made the world of science communication easy. This article talks about the types of e-resources, the ways and means of acquiring them, licensing and enabling access to the end user. More stress should be given to pricing, licensing and access in the e-resources management. Today library professionals face a lot of challenges in terms of reducing budget, ever increasing price, adhering to legal/copyright issues, network access and manpower issues. This article also throws some light on how to increase the usage, generating better ReturnsOn-Investment (ROI), usage tracking/metrics. So every librarian should adapt to the changing needs of the user, ever changing disciplines, shrinking budgets and diminishing user reading habits. The library professional also needs to do a through study of the publisher's agreements and pricing policies. This article has tried to answer all the above said issues, keeping all the concerned parties (Publishers, user and library professionals) involved.

18. Vanishree M.S. and Rajendra Babu H (2013), E-Content Creation and Management in School Libraries: A Case Study of Pramati Hill View Academy, Mysore, in the UGC sponsored 2 day National seminar on "Emerging trends in e-resources management and services in college libraries" organised by teresian College, Mysore, 27-28 September 2013. E-book ISBN: 978-93-83302-01-7

Abstract

Transfigure is seen in libraries with the advancement of Information Communication Technologies (ICT). It has changed the role of the librarian in managing the world of knowledge. It has changed the type of material stored in libraries, the services offered, the role the librarians performed and the expectations from the user community. School libraries have not been exempted from this. In this phase of change, school librarians have to play a multi-dimensional role as a content creator/developer/manager, web manager, knowledge manager, information service provider and so on. This paper throws a light on e-content creation which is very challenging in terms of its authenticity and relevancy. The concept is explained in practical situation with a case study of a renowned school in Mysore called 'Pramati Hill view Academy'. The school is providing education service to more than 800 children with effective use of ICT enabled curricular practices. Facilitate the teaching-learning process, to make learning a fun. The authors have shared their experiences on e-content creation, organization and dissemination; which helped the user community in teachinglearning process.

19. Chaitra N and Rajendra Babu H (2013), Information services in college libraries: Jain University library case-in-point, in the National conference on Inspiring Library services (NCILS-2031), organised by Sree Siddhartha education society(r), Tumkur during 12-13 July. E-book ISBN: 978-81-926-304-10

Abstract

This article provides an understanding the concept and meaning of the term "Information Services". It tries to Identify and explain the various types of information services. Information Services must increases the pace at which they innovate to meet the ever-changing needs and expectations of their users. However the traditional function of a library of being the place where people come to get information and to learn will continue but it will not be constrained by physical boundaries. Libraries must develop 'creative and innovative services' to keep pace with the fast changing needs of the society in general and present generation in particular. In this direction, libraries and library professionals are not lagging behind. Libraries are coming up with specialized information services to meet the needs and challenges of the user community.

References

National Journal:

1. Rajendra Babu H. (2015). (Advances in information storage and retrieval: A panoramic view of modern day libraries. Special Issue of Golden Research Thoughts: An International Multidisciplinary recognised Research Journal. ISSN: 2231-5063. April. P: 74-82.)
2. Rajendra Babu H and Chandrashekara M (2014). USE AND AWARENESS OF OPEN ACCESS JOURNALS AMONG INDIAN SCIENTIFIC COMMUNITY. Indian Journal of Library and Information Technology (IJLIT). Vol -4(4), July-Sep. ISSN 2249-8494.
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International Conferences

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