

Publications of Dr. Rajendra Babu H

Period: 2012-2018

1. Babu, Rajendra, H. and Rekha, R. (2018). A study on the journey of Library and information metrics.

Abstract

Libraries across the world have been subjected to many issues and challenges. The issues and challenges vary as the times change, technology change and change in the processes and practices time-to-time. The practice of library and information center reporting based on the metrics has been there since a long time. This article deals with the major library metrics such as Librametrics, Bibliometrics, Scientometrics, Cybermetrics/ Webometrics, Informetrics, Technometrics, Image Metrics and so on. The article provides detailed statistics on the number of articles, theses and dissertations published in various commercial journals, open access journals and open access / electronic theses and dissertation (ETD) databases.

2. Babu, Rajendra, H. (2018). Patron driven acquisition in the era of shrinking library resources.

Abstract

Collection development (CD) plays a pivotal role in the development of any library and information system. CD is still viable and its role is crucial for satisfying the ever changing nature of modern day user requirements. PDA covers e-books, e-journals and all other electronic reading materials needed for any library and information centre. This article discusses, the trends in Collection Development, Forms of PDA, Principles of PDA, PDA Models, Simple Purchase Model, Rental option, Rent-to-own model, Parameters for Patron Driven Acquisition, PDA workflow, Advantages and Disadvantages of PDA are enumerated in depth. Publisher PDA programs such as eBooks on EBSCOhost, Ebrary, EBL, and YBP have been discussed in detail. There were also few suggestions as to how to develop and implement PDA plan in a library, discussed Impact of PDA on Academic Publishing, For Print Books, e-books, Impact of PDA on Book Vendors. At the end there is a mention of a Case study of Wipro Technologies has been discussed with Wipro's Best practices.

3. Babu, Rajendra, H. (2017). Social Media: An enabler for Learning, Teaching and Research.

Abstract

The developments in internet and associate tools and technologies have made the world of communication seamlessly easy globally. The communication between person to person or person to service providers involves data transmitted by one to another person or groups using Internet and Web 2.0 tools and technologies. The present study was conducted among the faculty members to assess the use of social media tools for Learning, Teaching and Research. One more study was conducted to assess the use of a particular social media tool such as Facebook for the educational, cultural and behavioural benefits among respondents. This article talks about the Emergence of INTERNET, Web Tools and Technologies, Components of Web 2.0 Tools and Technologies, Use of Internet among the respondents, Use and preference of Web 2.0 Tools in 'Teaching and Research', Preference for Web 2.0 Tools, Purpose of Using Web 2.0 Tools, Benefits derived by the use of Social Media among the Students such as Educational benefits, Cultural benefits and Behavioural benefits derived by reading Facebook posts.

4. Babu, Rajendra, H., Saritha, M. Nandi, Kiran. (2017). BENEFITS DERIVED BY THE USE OF SOCIAL MEDIA AMONG THE STUDENTS OF HIGHER LEARNING AT IADC-A, BANGALORE.

Abstract

The development of Information Communication Technology (ICT) has made the world as the digital village, with the able support of Internet and Web 2.0 tools and technologies. Social media as part of web 2.0 technologies has made the life simpler for human beings. This study is aimed at to see how the youth of higher education perceive the social media and how they derive Education, Cultural and Behavioral Benefits by the effective use of social media tools. There were 250 responses obtained for the study and data has been analyzed by applying the various parameters among the students of Indian Academy Degree College (Autonomous) – (IADC-A), Bangalore urban district. There are some interesting factors, phenomenon and aspects of concerns observed in the study on the use of social media tools especially Facebook, WhatsApp and Google+ to assess the students use for deriving Education, Cultural and Behavioral Benefits for their lives.

5. Babu, Rajendra, H. (2017). Awareness, Use and Impact of 'Massive Open Online Courses (MOOC)' among the Faculty of Engineering Colleges.

Abstract

The penetration of Internet and web 2.0 tools and technologies is increasingly high in the world of learning and communication today. A massive open online course (MOOC) is an online course content designed to self-learning the subjects for the benefit of the learners through internet. The present study has been undertaken to assess the use of MOOCs by the faculty of engineering colleges such as KIT, SIET, SIT and SSIT in Tumkur district for their self-learning, teaching and research. The investigation distributed 200 questionnaires to all the faculty members, there were 139 responses obtained, which amounts to 69.5%. Out of which only 94 respondents are aware of MOOC's, which amounts to 67.62%. Hence, all the 139 responses have been considered to analyze the data for internet use. 94 out of 139 responses have been considered to analyze further for MOOC's related study. The investigation did a detailed analysis on Familiarity, Purpose and impact of use of MOOC providers such as Canvas.net, Coursera, Edx, Future learn, Iversity, Novoed, Udacity and Udemy. Coursera has been the most popular with 73.4% of respondents opined that they are highly familiar.

6. Rajendra Babu H. (2015). Advances in information storage and retrieval: A panoramic view of modern day libraries.

Abstract

Information has become an essential commodity in our day-to-day life. We are living in the information driven era, where the decisions are taken based on the information called 'informed decision making process.' As the information grows, even more after the invention of Internet and web technologies, contributes predominantly to the information explosion, thus associated information pollution. As the amount of information grows, a related trend of information storage concept evolved. Today information growth is directly related or impacted on the storage devices / medium. As the amount of storage and processing has grown, the complexity of the data and the challenges of working with it have also accelerated. In this article the author has discussed, the way library information and storage footprints have gone hand-in-hand and a list of few associated tools and technologies fuel the trend of information storage and its subsequent retrieval with an emphasis on information retrieval and search techniques.

7. Rajendra Babu H and Dr. Chandrashekara M. (2015). Open Access Journals Use and Awareness Among Life Scientists

Abstract

This paper discusses the general background and basic concepts of Open Access (OA), how OA helps in better science communications. The authors have tried to enlist few of

the OA initiatives using web 2.0 tools and technologies in betterment of science communication as well as their current developments such as PLoS, Creative commons, DOAJ, DOAB, BioMedCentral and so on. The article also provides brief information about Open Access Initiatives in India as well.

8. Rajendra Babu H and Chandrashekara M (2014). USE AND AWARENESS OF OPEN ACCESS JOURNALS AMONG INDIAN SCIENTIFIC COMMUNITY.

Abstract

This paper discusses the general background and basic concepts of open access (OA), aimed at finding how OA helps in better science communication. The authors have tried to find the pulse of the life scientists from among major scientific and R&D institutions to assess their awareness and subsequent use of open access journals. There are very specific issues dealt in detail, analysed the results of the questionnaires distributed and provided inferences respectively in the article. This is an effort to showcase a major paradigm shift in scholarly communication in the world in general and India in particular about a relatively new concept identified and nurtured by the scientists called "Open access" and "Open access journals" for science communication.

9. Rajendra Babu H and Chandrashekara M (2014). Willingness and preference of publication in open access journals: a study of Indian scientific community.

Abstract

The present study was conducted to identify the preferences and willingness of life scientists on open access publishing of their scholarly research output. The scientific community publishes their long years of research work by utilising 'tax payers' money in scholarly publications for many professional as well as personal reasons. Notable among them are gaining credibility among peers (name, fame and increased citations), winning research grants, promotion and so on. The study was taken up through collection of data from scientists of various institutes and life science subjects using a questionnaire set for the purpose. There were instances where 100% respondents said they would want their work to reach maximum audience (readers) without any cost and copyright restrictions. The details are discussed in depth in the article.

10. Babu, H. Rajendra and Ramanna (2014), "Innovative Information Services: User Efficiency Enhancer".

Abstract

Libraries and library professionals are faced with a humongous task of enhancing reading habits among its clientele in the digital era. Developing innovative and creative

library services to keep pace with the fast changing business scenario and the associated user requirements is a huge challenge on part of modern day LIS professionals. Information access technology developments, particularly those providing easy access to information on the Web, have considerably increased the expectations of library users, who expect (in fact command) pin-pointed, speedy, and comprehensive information services provided by libraries. To meet these challenges, libraries are coming up with specialized, innovative and value-added information services, such as proactive and reactive information services. This article discusses various innovative services in library and information services in the corporate arena. As the librarians are struggling to sustain their jobs, innovation is the 'mantra' and will help them maintain sustainability and enhance user satisfaction.

11. Madhusudhana J and Babu, H. Rajendra (2014), "Content Research as a Service: A Corporate Overview" **(Won the best paper Award)**

Abstract

Content research can be described as the most widely used method for gathering the required data/ information. This process involves accessing information that is already gathered from either the originator or a distributor of primary research. Content research includes collecting information from third-party sources such as company websites, sales and accounting records, magazine articles and marketing research reports and making it to be used by the users for their research and work purpose. It also includes any previously gathered information used by the market from any internal or external source.

12. K V Ramaswamy and Babu, H. Rajendra (2014), "Adopting Six Hats thinking Methods for effective Book Review" **(Won the best paper Award)**

Abstract

There is a constant requirement placed on the Library professional to review books and other reading material and submit them for the user's consideration. There are reviews that are good and reviews that are different. However it is very difficult to state that a particular review is ideal or better than the other. For a new professional entering the field, the exposure to reviews can be daunting as he or she does not have a common standard with which to review the material presented. An attempt is being made in this paper to present a method by which a professional – new or seasoned can improve their

reviews and make them more comprehensive and standardized. The method suggested is the six thinking hats framework invented by Dr. Edward de Bono.

13. M. Chandrashekara and H. Rajendra Babu (2014). Open Access and Open Access Initiatives for the Science Communication.

Abstract

This paper discusses the general background and basic concepts of open access (OA), how OA helps in better science communications. The authors have tried to enlist few of the OA initiatives using web 2.0 tools and technologies in betterment of science communication as well as their current developments such as PLoS, Creative commons, DOAJ, DOAB, BioMedCentral and so on. The article also provides brief information about Open Access Initiatives in India as well.

14. K V Ramaswamy and H Rajendra Babu (2014), Exploratory Decision Making for Innovative Information Professionals.

Abstract

Decision making process plays a very significant role in the activities of a manager or the person who is responsible for running an organization like library. While the person at top has to take many decisions, the junior members of the library staff also have to take many decisions. For a new professional entering the field, taking non programmed decisions can be daunting as he or she does not have a common process to use to ensure the best decision in the given circumstances. An attempt is being made in this paper to present a method by which a professional – new or seasoned - can improve their decision making and make them more comprehensive. The method suggested is to apply the six thinking hats in a special sequence to apply before the decision. The six hats method of thinking was invented by Dr. Edward de Bono, considered by many as the Father of teaching thinking as a skill.

15. Nagaraja L G and Rajendra Babu H (2014), Social Media: what's in there for the library??

Abstract

In the 21st century libraries are the fast growing organisms, they plays a very important role in the recent decades. It is all possible only because of the Social Media. In the present scenario, social media are the good tools to build a networking among people especially for libraries and the library users and serve the users using social media. Libraries are going through a paradigm shift in adopting new technologies and

disseminating their services through social media. In this situation it is necessary to study about Social Media. This paper discusses some popular Social Media sites and how social networking sites are useful to build a networking among library users and how to provide library services using these social media to the users.

16. K V Ramaswamy and H Rajendra Babu (2014), Useful Habits to Create Personal Edge in the Digital Age.

Abstract

Due to the information revolution, there has been a shift in many traditional roles. New roles have evolved. The librarian is no longer the keeper of books but his or her very role is being questioned in the light of the ease of access to information. What is required is a hard look at what librarians do day-in-and-day-out, in other words, their habits. Habits shape our lives because they consistent and often unconscious patterns. This paper examines how to apply specifically seven habits for librarians. It uses the work of Dr. Stephen Covey's book on the same subject which is famous as the seven habits of highly effective people. In the end, a mapping between the 7 habits and five laws is given.

17. Madhusoodhana K C and Rajendra Babu H (2014), LIS education in India: what it is? and what's needed!!!...

Abstract

This paper discusses about the Library and Information Science (LIS) education in general and Indian scenario in specific. What are the present condition of LIS education in India needs to be done by Library schools/university? and the changing role of LIS education in Information technology era. The library schools need to foster and develop the required knowledge and skills relating to the use of information technology among students. The paper discusses the problems and challenges in LIS education in the Indian context and also provided some suggestions keeping LIS students in mind.

18. K V Ramaswamy and H Rajendra Babu (2014), Mission, Vision and Goals for Library Professionals. **(Won the best paper award)**

Abstract

The world is currently undergoing the information revolution. It has evolved from the industrial age and information is gaining strategic importance in all sectors of society. In these times of change, it becomes imperative for libraries to reinvent themselves according to the requirements of the information revolution. Mission / vision and goals

will give identity to the individuals and to the library thereby providing value and increasing the knowledge levels. This paper explores some activities that may be undertaken individually or collectively by library professionals in order to enhance their own profile and contribution to the field. Evolution of sample mission and goals has been discussed. By applying these techniques, it is hoped that the libraries would be able to attain greater heights in their overall purpose as sources of information and maybe even knowledge and wisdom.

19. Chaitra N and Babu, H. Rajendra (2013), "Digital Libraries: Concept, design and development".

Abstract

Electronic publishing and information access have become easy and convenient with the advent of ICT (Information and Communication Technologies) mainly because of associated technologies such as Internet and the World Wide Web (WWW or W3). Most digital libraries were developed in the past by taking up projects based on specific disciplines/functions of the libraries and then developed into full-fledged digital libraries. "Today's digital libraries are extreme complex information systems, which run on either the Internet on the Intranet. The facilities of digital libraries are increasing considerably as the technology advances with a motive to provide the right information in right time in the right format to the right user. The prime purpose of the digital library is to provide the required information to its users in a convenient and speedy manner. The dual fields most directly involved in any digital library are computer science and library science. The digital library movement is evolving rapidly and thus enable libraries provide digital collections and services to their communities. Today the technology has brought about a paradigm shift in the way we create, access, and use/reuse information. The design and development of digital libraries requires a lot of technical, process orientation, managerial and allied skills on part of modern day library professionals. In this paper, the authors discuss digital libraries, technologies involved and development of a digital library precisely.

20. Babu, H. Rajendra Etal (2013), "Digital Rights Management: Boon to the creator and Bane to the User".

Abstract

Today's internet empowered knowledge society has a very less need for the tiresome research to find right information for the right purpose, as the internet has made

seamless availability of digital information. This possibility opens both the doors at the same time, one is easy access to information for the use thus 'better informed decisions' and the other being same easy access to information which also drives misuse and over production of already available information (in other words genesis of academic dishonesty). The misuse resulting into increased ethical issues and academic integrity or publishing integrity such as plagiarism, violation of copyrights, doubts on author credibility, loss of respect and so on. This phenomenon is resulting into loss of revenues based on original ideas, artistic works, music and many more. There is a light at the end of the tunnel in the form of right Digital Rights Management (DRM). Authors have made an effort to explain what is DRM all about, issues associated with DRM and the reasons 'why librarians are increasingly opposing DRM'.

21. Chandrashekara M and Rajendra Babu H (2013), Go-to-Market Initiative for innovative information services: An effective utilization of e-resources.

Abstract

ICT has a great ability to empower the user and enable them to create, disseminate and access to their own content/information. All this is possible because constant innovation by technologists. The innovation in Library and Information Sciences/services (LIS) helps the modern day librarian to respond to the ever changing needs of its clientele (library user). Innovation fueled by marketing of the innovative information services and research information services plays a pivotal role in creating awareness among the library patrons thus better use of the library (subscribed) resources. This is leading to the multidimensional approach on part of library professionals in bridging the gap between library resources and users. Here is an effort undertaken by the authors to promote the library services/ resources through initiatives such as "Go-To-Market (GTM)" in a corporate software services company in Bangalore, India. The authors and their team have met many corporate users from all spheres and cadres in the software services organization to promote and create awareness among the users. The marketing methods used by the authors are innovative in their own way. The details are discussed in length, provided the specific graphs and also results in the article. A significant development in the usage has been observed (10-30% Month-on-Month). The usage of the ISD subscribed resources have shot up many folds. The 'Returns on Investment (ROI)' presented to the management has resulted in getting the approval for the future budget requests. This also increased the confidence on part of management and in-turn boosted the confidence of the library staff.

22. Vani Hiremath, Rajendra Babu H and S Nagaraj (2013), E- Resource management: What? Why? How?.

Abstract

Today's information and knowledge driven era, gathering information and seamless dissemination of the same has been enabled using electronic resources (e- resources). E-resource makes life easy for the parties such as users and library professionals. With the advent of internet science, communications are made easy through web2.0 technologies. Since the emergence of e -resources in early 1990's such as e-books, e-journals, e- thesis and other scholarly materials made the world of science communication easy. This article talks about the types of e-resources, the ways and means of acquiring them, licensing and enabling access to the end user. More stress should be given to pricing, licensing and access in the e- resources management. Today library professionals face a lot of challenges in terms of reducing budget, ever increasing price, adhering to legal/copyright issues, network access and manpower issues. This article also throws some light on how to increase the usage, generating better Returns-On-Investment (ROI), usage tracking/metrics. So every librarian should adapt to the changing needs of the user, ever changing disciplines, shrinking budgets and diminishing user reading habits. The library professional also needs to do a through study of the publisher's agreements and pricing policies. This article has tried to answer all the above said issues, keeping all the concerned parties (Publishers, user and library professionals) involved.

23. Vanishree M.S. and Rajendra Babu H (2013), E-Content Creation and Management in School Libraries: A Case Study of Pramati Hill View Academy, Mysore.

Abstract

Transfigure is seen in libraries with the advancement of Information Communication Technologies (ICT). It has changed the role of the librarian in managing the world of knowledge. It has changed the type of material stored in libraries, the services offered, the role the librarians performed and the expectations from the user community. School libraries have not been exempted from this. In this phase of change, school librarians have to play a multi-dimensional role as a content creator/developer/manager, web manager, knowledge manager, information service provider and so on. This paper throws a light on e-content creation which is very challenging in terms of its authenticity and relevancy. The concept is explained in

practical situation with a case study of a renowned school in Mysore called 'Pramati Hill view Academy'. The school is providing education service to more than 800 children with effective use of ICT enabled curricular practices. Facilitate the teaching-learning process, to make learning a fun. The authors have shared their experiences on e-content creation, organization and dissemination; which helped the user community in teaching-learning process.

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